

RFi Softboxes

Profoto



PROFOTO RFi SOFTBOXES

It's more than a softbox.
It's a Light Shaping Tool.

Profoto. The Light Shaping Company.

Profoto was born almost 50 years ago in Stockholm, Sweden, when two passionate photographers decided to build the best flash system ever made. Today, our products are used by the best in the industry. Whether it be on a billboard or in a fashion magazine, there's a good chance that the image you are looking at was created with the help of our lights.

Profoto RFi softboxes — part of the Light Shaping Tool system.

Photography is all about light — about controlling and shaping light. Therefore, a photographer's tools should be designed to do just that. This is where Profoto's Light Shaping Tools enter the picture.

With more than 120 Light Shaping Tools to choose from, you can be sure that every photographer can find the right tool for the right job. Our new RFi softboxes are, of course, part of this system.

RFi softboxes come in all sizes and shapes. To ensure full control for the photographer, they have a deeper shape, a recessed front, double-layered diffusers and a highly reflective silver interior. Optional accessories are available for even more precise light shaping.

In short, an RFi softbox is more than a softbox. It's a Light Shaping Tool.

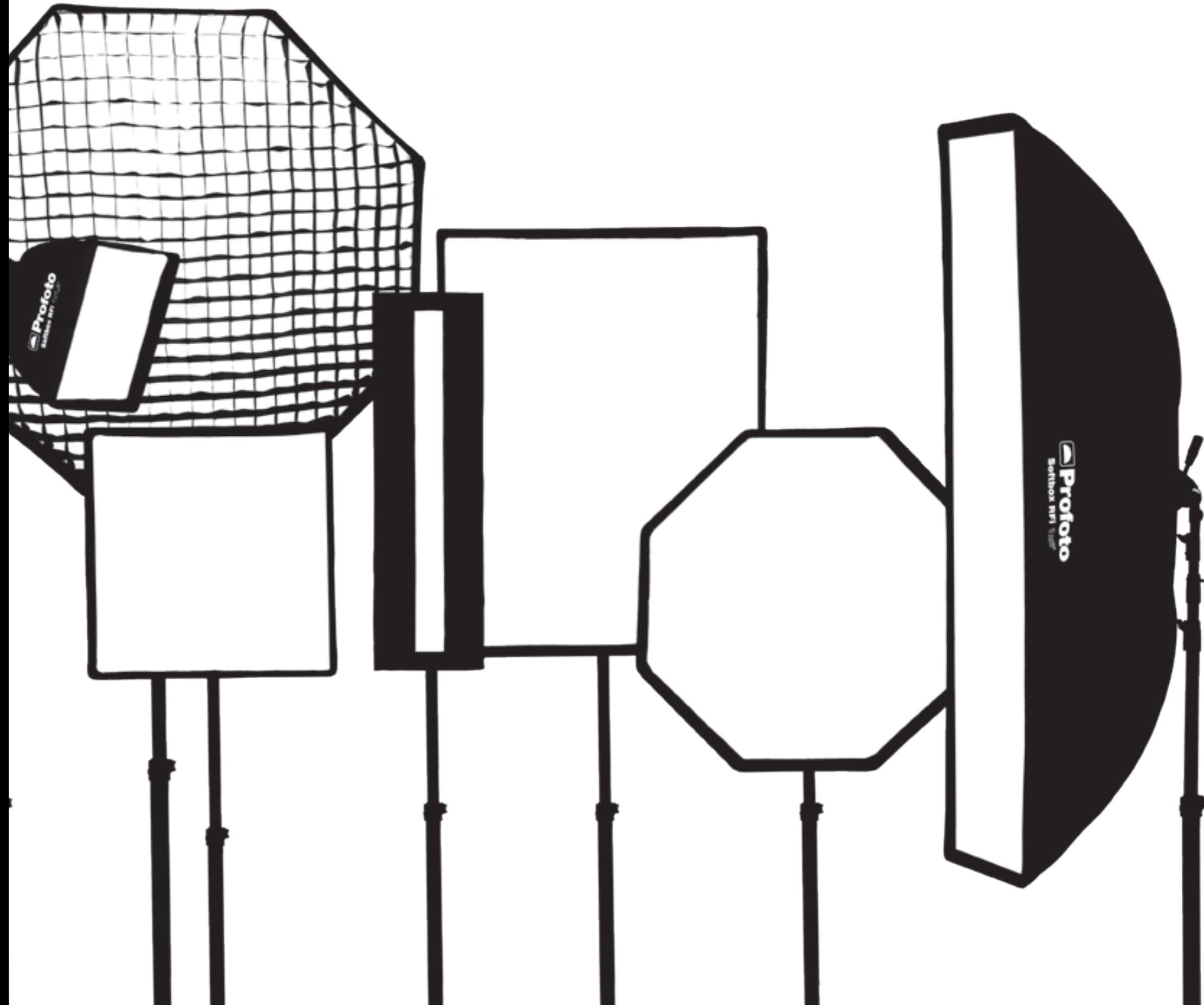


PROFOTO RFi SOFTBOXES

The softbox is one of the most popular tools for light shaping. At first glance, its uncomplicated nature might trick you into thinking that all softboxes are the same. But as any experienced photographer will tell you, there is a big difference between a softbox and a softbox.

This is what makes a RFi softbox special:

- 1. Use your old flash brand in a brand new way.**
The speeding adaptors make the RFi softboxes compatible with well over 20 different flash brands.
- 2. Choose the tool you need. Create the light you want.**
RFi softboxes come in twelve models and four shapes: rectangular, square, octagonal and strip.
- 3. Shape the light with precision.**
Optional accessories, such as the Softgrid, the Flat Front Diffuser and the Stripmask, allow for even more precise light shaping.
- 4. Focus your energy where it is needed.**
Color-coded speedrings and Velcro attachments result in hassle-free assembly and disassembly. No tools or pre-assembly needed.
- 5. Experience the quality of light that Profoto is famous for.**
All RFi softboxes have double-layered diffusers. This creates a softer, more even light spread. The silver interior provides a higher output and a crispier character.
- 6. Stop worrying about your equipment.**
Each unit is hand-sewn with heat resistant, high-quality fabrics. Seam lines, edges and corner pockets are reinforced.
- 7. Explore the Light Shaping Tool system.**
All RFi softboxes are part of Profoto's renowned Light Shaping Tool system with more than 120 unique tools to choose from.



RECTANGULAR RFI

The larger the light source is in relation to the subject, the softer the light will be. This simple fact is perhaps the most important lesson to learn about light. It is also the main reason why the Rectangular RFI comes in so many sizes. With five sizes to choose from, you are guaranteed to always find a Rectangular RFI that relates to your subject exactly the way you want.

Utilize the rectangular shape to light an entire person, use a larger model as fill light or a smaller one as a soft and even key light that evens out skin tones. Use one or two or three – or combine several into a giant softbox. The possibilities are endless.



25 47 01 Softbox RFI 1x1,3' (30x40cm)



25 47 02 Softbox RFI 1,3x2' (40x60 cm)



25 47 03 Softbox RFI 2x3' (60x90 cm)



25 47 04 Softbox RFI 3x4' (90x120 cm)



25 47 05 Softbox RFI 4x6' (120x180 cm)



SQUARE RFI

Sometimes you need a soft symmetric light source. For instance, you might be a portrait photographer in need of a flattering key light or a product photographer looking for that perfectly square highlight with soft edges. These are two of many situations when the Square RFI comes in handy.

The smaller version is particularly popular among mobile fashion and portrait photographers, who appreciate the fact that it is not only a highly controllable key light, but also lightweight and quick and easy and to set up.



25 47 06 Softbox RFI 2x2' (60x60 cm)

25 47 07 Softbox RFI 3x3' (90x90 cm)



OCTA RFi

The Octa RFi is most commonly used for such purposes as fashion, beauty and portrait photography. One of the most important reasons for this is that its unique shape creates a beautiful, natural looking catch light in the subject's eye.

Fashion and portrait photographers requiring a soft, even yet controllable key light favor the smaller versions. The larger version creates a beautiful fill light and has a relatively flat shape, making it surprisingly easy to handle.



25 47 11 Softbox RFi 3' Octa (90 cm)

25 47 12 Softbox RFi 5' Octa (150 cm)



STRIP RFi

The Strip RFi is often used as a distinct rim light that effectively separates the subject from the background. You can tell how suitable it is for this purpose by just looking at it!

The Strip RFi is also favored by product photographers requiring a long and narrow reflection with soft edges. Take a closer look at a car ad or a photo of a wine bottle. It might very well be the Strip RFi you see reflecting in that shiny surface.

In addition, the Strip RFi is a great asset when you are shooting in a confined area. It occupies very little space, and its narrow shape allows you to put it right next to a wall to create a soft and even back light.



25 47 08 Softbox RFi 1x3' (30x90 cm)

25 47 09 Softbox RFi 1x4' (30x120 cm)



25 47 10 Softbox RFi 1x6' (30x180 cm)



ACCESSORIES RFi

Speedring adaptors for all major flash brands

Our new line of speedring adaptors makes the RFi softboxes compatible with well over 20 different flash brands, ranging all the way from speedlights to high-end studio strobes. Even if you own flashes from many different manufacturers, you now only need one brand of softboxes!

The speedring adaptors are designed so that the RFi softboxes can be rotated 360°, allowing the photographer to adjust and shape the light on the fly. The color codes make the softboxes easy to assemble and disassemble, and all speedring adaptors are robust and painted with heat resistant lacquer. See reverse for a complete list of all compatible flash brands.



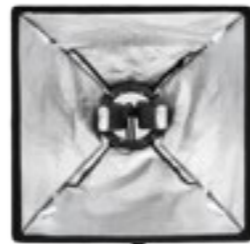
10 05 01 Speedring Profoto



10 05 12 Speedring Elinchrom



10 05 20 RFi Speedlight Speedring



RFi Speedlight Speedring

Speedlights are great for many reasons, but being able to create a soft and flattering light is not one of them. We offer a simple solution to this problem: a speedring that makes our RFi softboxes compatible with speedlights of any brand.

Softgrid

All RFi softboxes have a recessed front that allows you to attach a Softgrid. The Softgrid reduces the light spread to 50°. In other words, the Softgrid creates a more directed light and eliminates a large amount of spill light, allowing you to shape the light with even more precision.



25 46 24 RFi Softgrid 50 degree 4x6'

Stripmask

The Stripmask is mounted onto your Strip RFi to create an even narrower light spread. Suitable for intricate highlights or when you want to adjust your set up without repositioning lights.



25 46 32 Stripmask 7cm for RFi 1x3'

Flat Front Diffuser

The Flat Front Diffuser is mounted onto your Rectangular RFi or your Square RFi to make the surface completely flat. It can also be used as a neutral density filter to lower the output or to create an even softer and wider light spread.



25 47 08 Softbox RFi 1x3' (30x90 cm)



RFI SOFTBOXES

25 47 01	Softbox RFI 1x1,3' (30x40cm)
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25 47 03	Softbox RFI 2x3' (60x90cm)
25 47 04	Softbox RFI 3x4' (90x120cm)
25 47 05	Softbox RFI 4x6' (120x180cm)
25 47 06	Softbox RFI 2x2' (60x60cm)
25 47 07	Softbox RFI 3x3' (90x90cm)
25 47 08	Softbox RFI 1x3' (30x90cm)
25 47 09	Softbox RFI 1x4' (30x120cm)
25 47 10	Softbox RFI 1x6' (30x180cm)
25 47 11	Softbox RFI 3' Octa (90cm)
25 47 12	Softbox RFI 5' Octa (150cm)

SOFTGRIDS

25 46 20	Softgrid 50° RFI 1x1,3'
25 46 21	Softgrid 50° RFI 1,3x2'
25 46 22	Softgrid 50° RFI 2x3'
25 46 23	Softgrid 50° RFI 3x4'
25 46 24	Softgrid 50° RFI 4x6'
25 46 25	Softgrid 50° RFI 2x2'
25 46 26	Softgrid 50° RFI 3x3'
25 46 27	Softgrid 50° RFI 1x3'
25 46 28	Softgrid 50° RFI 1x4'
25 46 29	Softgrid 50° RFI 1x6'
25 46 30	Softgrid 50° RFI 3' Octa
25 46 31	Softgrid 50° RFI 5' Octa

STRIPMASKS

25 46 32	Stripmask 7cm for RFI 1x3'
25 46 33	Stripmask 7cm for RFI 1x4'
25 46 34	Stripmask 7cm for RFI 1x6'

FLAT FRONT DIFFUSERS

25 46 35	Flat Front Diffuser RFI 1x1,3'
25 46 36	Flat Front Diffuser RFI 1,3x2'
25 46 37	Flat Front Diffuser RFI 2x3'
25 46 38	Flat Front Diffuser RFI 3x4'
25 46 39	Flat Front Diffuser RFI 4x6'
25 46 40	Flat Front Diffuser RFI 2x2'
25 46 41	Flat Front Diffuser RFI 3x3'

RFI SPEEDRINGS

10 05 01	Profoto
10 05 02	Canon
10 05 02	Nikon
10 05 03	Elinchrom
10 05 04	Aurora
10 05 04	Bowens
10 05 04	Calumet
10 05 04	Fornex
10 05 05	AlienBees
10 05 05	Einstein
10 05 05	WhiteLightning
10 05 05	Zeus
10 05 06	Hensel Expert
10 05 07	Broncolor Pulso
10 05 08	Multiblitz Profilux
10 05 09	Photogenic
10 05 10	Speedotron
10 05 11	Comet
10 05 12	Lumedyne
10 05 12	Norman
10 05 12	Quantum
10 05 12	Sunpak 120J
10 05 13	Dynalite 2
10 05 14	Sunstar
10 05 15	Broncolor Visatec
10 05 16	Novatron 2
10 05 17	Multiblitz Varilux
10 05 18	Photona
10 05 19	Propet A
10 05 20	RFI Speedlight Speedring

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