# Profoto B1X Power in all the right places





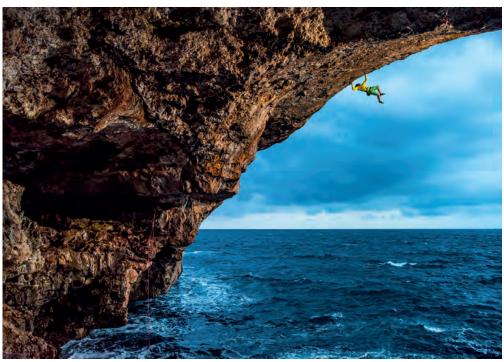


# **Profoto B1X Power in all the right places**

The B1X is no stay-at-home flash; it's for the adventurous photographer who likes to get out there on location in the real world. The portable B1X offers cordless, battery-powered freedom and flexibility. After all, there aren't many wall sockets in the middle of a desert or half way up a mountain.

It offers automatic TTL shooting that shines brightest in challenging lighting conditions. It offers HSS that enables you to control and shape light even in broad daylight. And it's fast to set up so you're free to explore and create stunning images. Let your imagination set the limits, not the length of your cables. The B1X gives you the power you need in all the right places.

Learn more about the B1X at: profoto.com/b1X



# **Profoto B1X. The best-selling** battery-powered TTL flash.

# Quick to set up. Easy to use.

The B1X is a fully cordless light with simple, intuitive controls and a large easy-to-read LED display. So instead of tripping over cables or fiddling with sub menus or user manuals, you can focus on being creative.

## **Capture the moment with AirTTL**

Finding the right exposure the first time can be a challenge when time is limited or the light is constantly changing. AirTTL automatically does it all for you, just point and shoot.

# Shape light in broad daylight with HSS

No matter how bright the sun shines, Profoto High-Speed Sync (HSS) enables you to use your flash at shutter speeds up to 1/8,000s. Overpower the sun and shape your light even with large apertures in broad daylight.

### Battery power you can rely on

B1X's rechargeable Lithium-ion battery provides up to 325 flashes at full power and tens of thousands at lowest power. And it recharges in no time.

### Modeling light with power and quality

A powerful LED modeling light enables you to preview your shot and evaluate how light and shadows fall on the subject. It is also useful as main or fill light in low light situations.

### **Explore your light shaping potential**

Photography is all about controlling and shaping light. With the B1X it is easy to take your creativity to the next level with our dedicated range of compact, lightweight OCF Light Shaping Tools.



# **Technical information**



#### Profoto B1X

#### Product numbers

1 × Li-Ion Battery MkII for B1/B1X

901028 B1X 500 AirTTL To-Go Kit

#### Recommended accessories for Air

901039 Air Remote TTL-C for Canon 901040 Air Remote TTL-N for Nikon 901045 Air Remote TTL-S for Sonv 901046 Air Remote TTL-O for Olympus 901031 Air Remote for most DSLRs and medium format cameras

**Recommended Light Shaping Tools** 

OCF Grid Kit

OCF Snoot

OCF Barndoor

OCF Softbox 2' Octa

OCF Softbox 1,3x1,3'

OCF Beauty Dish White 2'

OCF Beauty Dish Silver 2'

Umbrella Deep White S

Umbrella Deep Silver S

Umbrella Deep White M

Umbrella Deep Silver M

100988 Umbrella Deep Translucent M

Umbrella Deep Translucent S

OCF Softbox 2x3'

OCF Softbox 1x3'

100772

100793

101030

101037

101038

101039

101200

101203

101211

101213

101215

101217

101220

101221

100983

100984

100985

100986

100987

OCF Zoom Reflector

**OCF Magnum Reflector** 

OCF Color Gel Starter Kit OCF Color Correction Gel Pack

OCF Color Effects Gel Pack

# 901027 B1X 500 AirTTL Location Kit

2 × B1X 500 AirTTL 2 × Li-Ion Battery MkII for B1/B1X

1 × Battery Charger 2.8A incl. power cable

- 1 × Battery Charger 4.5A incl. power cable
- 1 × Car Charger 1.8A
- 1 × Backpack M

1 × B1X 500 AirTTL

1 × Bag XS

### 100399 Li-Ion Battery MkII for B1/B1X

| Size                                  |
|---------------------------------------|
| 14 × 31 × 21 cm (5.5 × 12.2 × 8.3 in) |
| Weight                                |
| 3 kg (6.6 oz) incl. batteries         |

#### Short specifications

### B1X 500 AirTTL

Max Energy: 500Ws Energy range: 2-500Ws (9 f-stops) Modeling light: LED with output equivalent to a 130W halogen lamp Battery capacity: Up to 325 full power flashes

#### Please note

Information

Find the latest firmware upgrades on profoto.com/myprofoto



# Speed redefined By Profoto

There are those amongst us who push the envelope. They say, "good is the enemy of great." If there's a limit – they step beyond it. If there's a boundary – they cross it.

For the great photographers, challenges are there to be conquered. And for them, speed is more than the ability to freeze a moment of action or matching the fastest camera shutter. It's about setting creativity free.

Moving fast, delivering fast, capturing the seemingly impossible – fast. Taking light, and shaping something remarkable with it. Setting the bar higher – and then doing it all over again.

They redefine their craft every single day. And so do we. This is speed redefined.

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